



Q3 2022 Investor Presentation

## Safe Harbor Statement

All references to the "Company," "we," "our," and "us" refer to Heritage-Crystal Clean, Inc., and its subsidiaries. This release contains forward-looking statements that are based upon current management expectations. Generally, the words "aim," "anticipate," "believe," "could," "estimate," "expect," "intend," "may," "plan," "project," "should," "will be," "will continue," "will likely result," "would" and similar expressions identify forward-looking statements. These forward-looking statements involve known and unknown risks, uncertainties and other important factors that could cause our actual results, performance or achievements or industry results to differ materially from any future results, performance or achievements expressed or implied by these forward-looking statements. These risks, uncertainties and other important factors include, among others: our ability to successfully integrate our acquisition of Patriot Environmental Services, Inc. and achieve the benefits contemplated by the acquisition; developments in the COVID-19 pandemic and the resulting impact on our business and operations, general economic conditions and downturns in the business cycles of automotive repair shops, industrial manufacturing businesses and small businesses in general; increased solvent, fuel and energy costs and volatility, including a drop in the price of crude oil, the selling price of lubricating base oil, solvent, fuel, energy, and commodity costs; the impact of inflationary pressures on our business; our ability to enforce our rights under the FCC Environmental purchase agreement; our ability to pay our debt when due and comply with our debt covenants; our ability to successfully operate our used oil re-refinery and to cost-effectively collect or purchase used oil or generate operating results; increased market supply or decreased demand for base oil; further consolidation and/or declines in the United States automotive repair and manufacturing industries; the impact of extensive environmental, health and safety and employment laws and regulations on our business; legislative or regulatory requirements or changes adversely affecting our business; competition in the industrial and hazardous waste services industries and from other used oil re-refineries; claims and involuntary shutdowns relating to our handling of hazardous substances; the value of our used solvents and oil inventory, which may fluctuate significantly; our dependency on key employees; our level of indebtedness, which could affect our ability to fulfill our obligations, impede the implementation of our strategy, and expose us to interest rate risk; the impact of legal proceedings and class action litigation on us and our ability to estimate the cash payments we will make under litigation settlements; our ability to effectively manage our network of branch locations; the control of The Heritage Group over the Company; and the risks identified in the Company's Annual Report on Form 10-K filed with the SEC on March 2, 2022. Given these uncertainties, you are cautioned not to place undue reliance on these forward-looking statements. We assume no obligation to update or revise them or provide reasons why actual results may differ. The information in this release should be read in light of such risks and in conjunction with the consolidated financial statements and the notes thereto included elsewhere in this release.



## **HCCI** Introduction



Protecting the earth's resources by helping the business world run cleaner.



Vision

### Mission



To continually drive an employeeempowered culture dedicated to providing premier, environmentallysustainable solutions for our customers.

## Values

### Safety

• We want everyone to go home to their families every night safe and sound. We do this by being responsible for yourself and your team members, using your "Stop Work" authority in unsure or unsafe conditions. Have the courage to speak up.

### Honesty

• We perform our services the right way. Transparent and open; we don't cut corners. We do the right thing, in every situation, every day.

### Accountability

Never walk past a problem. Fix it. We take ownership of our jobs, and each individual is accountable to themselves and the company. It's how the
employee and company grow.

### Respect

• Give every employee and customer the respect they deserve; Be a good listener, taking the time to address issues large and small.

### Relationships

• Get to know your customers and your fellow employees. Focus on the 'service' mentality and what you can do for them, instead of what they can do for you.

### **Inclusive**

We are a diverse company that embraces all.

### Excellence

• We were built on grit and drive, a company where everyone pitches in to achieve excellence. A company where we do whatever it takes to safely get the job done and exceed expectations. It's tough work. Our people are tougher.

## **HCCI Strengths & Opportunities**

### **Demonstrated Strengths**

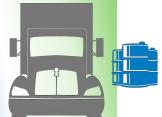
- Excellent Customer Service
- Integrated Sales & Service Approach
- ◆ Large Branch Network 91 Branches; 14 Industrial Services Facilities
  - Efficient Rollout Model
- Large and Highly Diverse Customer Base
- Experienced Management Team

### **Numerous Growth Avenues**

- Same-Branch Sales Growth
- Expanded Service Offerings
- Geographic Expansion
- Pursuing Acquisition Opportunities

## **HCCI Business Segments**

### **Environmental Services**



- Products & Services: parts cleaning, containerized waste, wastewater vacuum services, emergency and spill
  response, industrial and field services and antifreeze recycling services and product sales
- Provider of industrial and hazardous waste services to a wide swath of customers from small and mid-sized companies to large companies and governmental entities
- Operator of 10+ non-hazardous waste processing centers (wastewater treatment, non-haz solids) and 5
  antifreeze recycling center and 1 solvent recycling facility
- Parts Cleaning Services:
  - 2nd largest full-service provider in the U.S.
  - Reduce the volume of hazardous waste generated and associated regulatory burden for our customers
  - Strong recurring revenue business with majority of revenues under automatically renewing service contracts
- Customers outsource their environmental needs to HCCI which allows them to focus on their core business

### **Oil Business**



- Includes used oil collection, oil filter disposal, RFO sales, re-refining and the sale of base oil and related by-products
- Complementary to Environmental Services segment; leverages branch infrastructure
- 2<sup>nd</sup> largest used oil collector and re-refiner in North America
- Integrated business from used oil collection to marketing and sale of re-refined base oil
- Annual base oil capacity of 50 million gallons (effective Q1 2022)



### **Sustainability at Heritage-Crystal Clean**

Crystal Clean developed its sustainability program using the United Nation's 17 Sustainable Development Goals (SDGs). The 17 goals are a holistic approach to achieving sustainable development on a global scale.

Crystal Clean has focused on five areas that shape the SDGs: **Planet, People, Partnerships, Prosperity, and Peace.** These five P's will allow us to measure our progress as we move towards achieving a better and more sustainable future.



#### PLANET:













### PEOPLE:







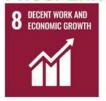




### **PARTNERSHIPS:**



### PROSPERITY:









### PEACE:



Heritage-Crystal Clean Sustainability Report

### **2021 Sustainable Operations Include:**



of used oil processed for re-refining



of wastewater treated at our facilities



of waste reclaimed for energy



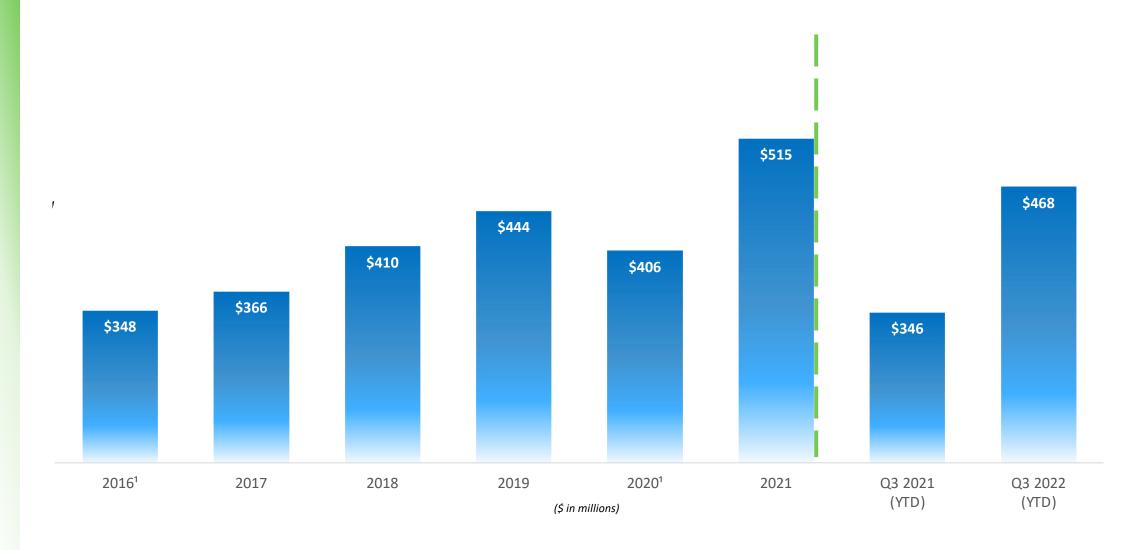
of spent antifreeze collected for recovery



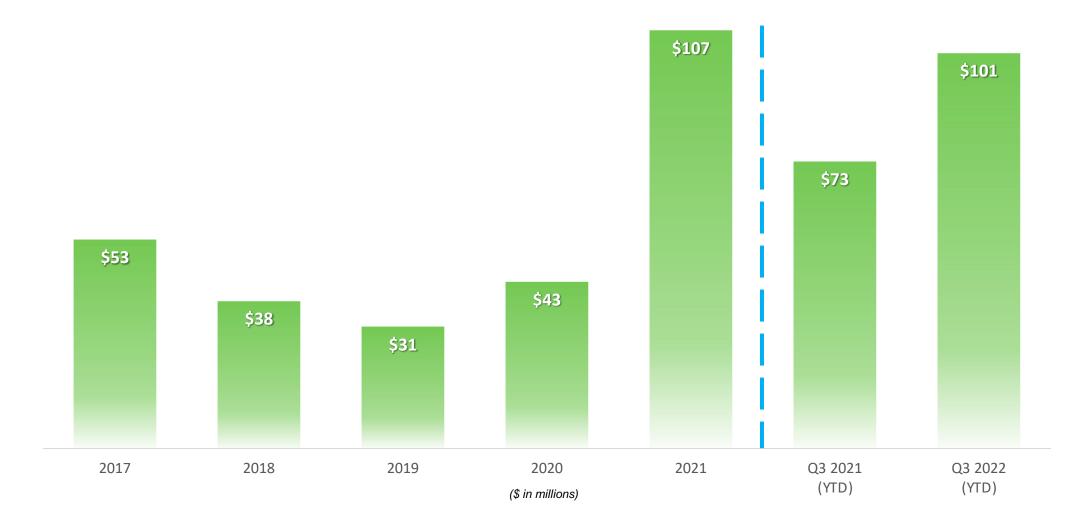
of used solvent processed in our vacuum distillation tower



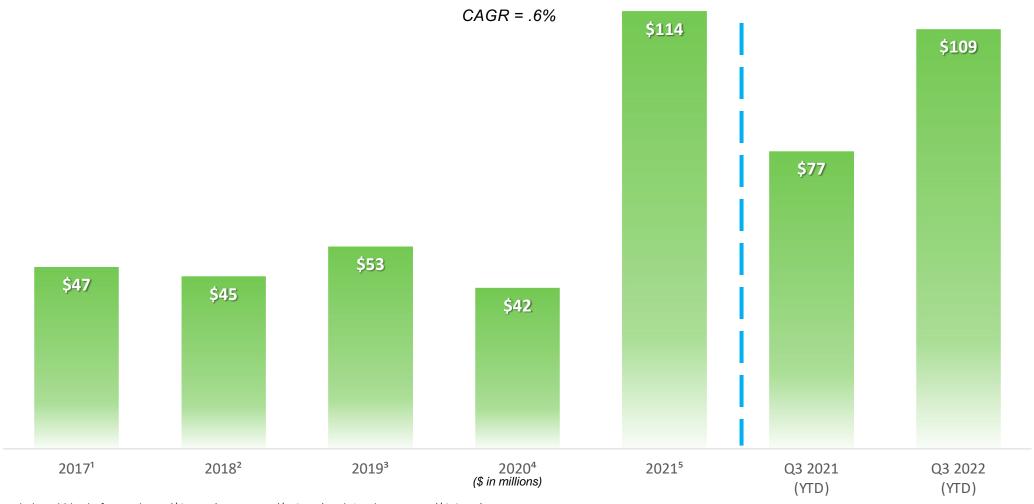
## Historical Sales Growth



## **EBITDA Trend**



## Adjusted EBITDA Trend



- (1)- Includes add-backs for Legal Fees (\$0.7MM), severance (\$1.2MM) and site closure costs (\$0.6MM)
- (2)- Includes add-backs for severance (\$0.7MM), and site closure costs (\$1.0MM)
- (3)- Includes add-backs for a lawsuit settlement (\$11.0MM), severance (\$0.8MM), site closure costs (\$2.7MM), lease accounting standard (\$2.2MM) and 842 implementation costs (\$0.4MM)
- (4)- Includes reversal of lawsuit settlement gain (\$6.5MM), add-backs for impairment charges (\$1.4MM) severance (\$0.9MM), site closure costs (\$0.2MM)
- (5)- Includes add-backs for acquisition costs (\$1.2MM)



# Industry



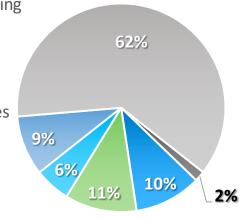
## Large, Attractive Market

### Market Addressed by HCCI<sup>(1)</sup>

■ Industrial & Hazardous Waste Total Market = \$8.1 billion



- Vacuum Services
- Parts Cleaning Services
- Industrial, Field and Response Services
- Anti-freeze

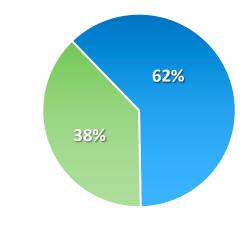


### **Key Characteristics**

- Approximately 810,000 establishments in the U.S. engaged in manufacturing or vehicle maintenance (2)
- Establishments need to remove grease and dirt from parts with industrial cleaning solutions
- Establishments generate used oil, waste paint, etc. which cannot be poured down the drain
- For many businesses, it is far more cost-effective to outsource to HCCI than manage themselves

### **HCCI** Revenue by Segment

Q3 2022 Total Revenue = **\$172.2 Million** 



■ Environmental Services ■ Oil Business

## Competitive Landscape

### **Highly fragmented**

Competitors typically include smaller regional firms or companies operating in a single city

### Significant barriers to entry

- Route density is needed before profitability can be achieved
- ◆ Spill response certifications (e.g., OSRO) are difficult to obtain and hard to maintain
- Significant capital is required to provide parts cleaning equipment for customer use
- A used oil re-refining plant of significant scale can cost \$100 million or more to build
- Obtaining permits for transportation and operating sites is time consuming and expensive
- Extensive branch service and supporting transportation network is costly and may take a long time to develop

### Clean Harbors/ Safety-Kleen is a competitor in all of our businesses

 HCCI believes that it competes favorably based on customer service and a broad service offering, and HCCI can depend on the depth of experience of its management team

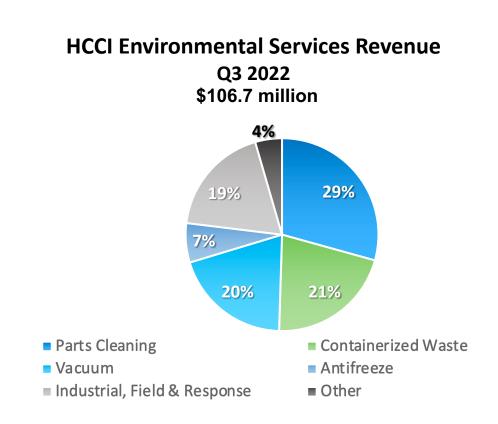


## **Environmental Services**

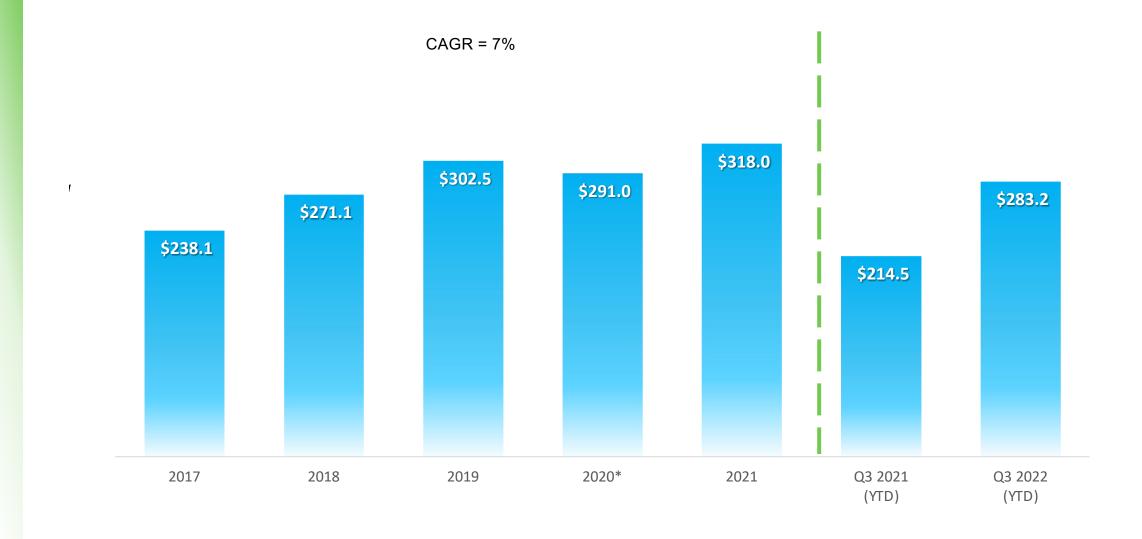


## **Environmental Services Offer**

- Majority of Revenue from Three Businesses
  - Parts Cleaning
  - Containerized Waste
  - Vacuum Services
- Expanding Businesses
  - Antifreeze
  - Field Services
- ES Businesses Leverage
  - Common customer set
  - Facilities (i.e., branches)
  - Branch management



## **Environmental Services Sales Growth**



## Environmental Services Operating Margin



## Parts Cleaning Service Offer

- Provide customers the ability to remove oil, dirt, grease and other contaminants from parts
- Differentiators
  - Aqueous parts cleaning
    - Patented equipment technology
    - Proprietary chemistry formulations
  - Reuse & non-Hazardous program
- Automatically renewing service agreements
- Strong revenue growth for almost two decades





# Containerized Waste & Wastewater Vacuum Service Offer

- Containerized Waste Service
  - Manage hazardous and industrial waste
  - Full Service
    - Waste profiling, analysis and regulatory support
    - Loading & labeling of containers
    - Provide proper shipping documentation
  - Peace of mind





### Wastewater Vacuum Service

- Remove and dispose of non-hazardous waste liquid and solid-liquid mixtures
- Capabilities to service small & large volume customers
- Wastewater treatment capabilities in some markets
- Peace of mind

## Industrial, Field & Response Services

### Response Services

- Industrial cleaning, oil spill response and remediation services
- Equipped to handle both hazardous and non-hazardous materials
- OSRO-Oil spill response including preparation assistance with contingency planning and spill drills
- Emergency response services
- Disinfect and decontaminate affected areas and properly manage the resulting hazardous and infectious waste

### Industrial & Field Services

- Expert project management, coordination and administration for projects of all sizes and in any location
- Oilfield sludge & mud management
- Tank cleaning
- Remediation
- Lab packs





## **Expanding Businesses**

### Antifreeze

- Complete closed-loop antifreeze service
  - Remove waste antifreeze
  - Recycle waste via distillation process
  - Create re-manufactured product using high quality inhibitors/additives
- Light Duty
  - Conventional Plus HD Green
  - Global Extended Life LD (OAT)
  - Dex Cool Extended Life (OAT)
- Heavy Duty
  - Conventional Plus HD Green
  - Global MAX Extended Life HD (OAT)
  - Global POWER Extended Life (NOAT)
- Heat Transfer Fluids
- Windshield Wiper Fluid
- Market approach
  - Dedicated route sales & service reps in some markets
  - Add-on service for existing parts cleaning/waste drum service reps in other markets





## Expanding Businesses (cont.)





- Offered to potential customers on the large-end of our target market
- Provide sole-source environmental program covering all environmental activities at target companies
- Leverage several services lines simultaneous which drives:
  - Greater average revenue per customer AND-
  - Improved margins
- Currently offered in ~18% of HCC branches





## Customers and Operations

### Customers & Value Proposition

- Large and highly diversified base
  - Conducted over 276,000 machine service calls in 2021
  - During 2021, top ten Environmental Services customers represented 3.4% of total revenue
- Focus on both small to medium-sized and larger-sized waste generators
  - Model structured for successful cross-selling of additional services
  - Internal capabilities not effective or cost efficient
  - Services reduce regulatory burden
  - Allow customers to focus on their business

### **Operations**

- Route-based economic model
  - Route density is a significant profit driver
- The same HCCI representative provides both sales and service functions for each customer in HCC legacy branch operations
  - Highly incentivized to provide excellent customer service and cross-sell additional products/services
- Cost efficient branch model
  - Operate a network of 91 branches; 5 hubs located in Indianapolis, Shreveport, Philadelphia, Atlanta, Bakersfield
  - Consolidation of administrative and other functions that are not critical to sales/service
  - Industrial Service Facilities are equipped, staffed, and trained to respond to emergency and spill events

## Growth Strategies – Environmental Services



### Same-Branch Sales Growth

- Adding Branch Sales Managers
- Obtain new customers in existing markets
- Cross-sell multiple services to existing customers
- Increase route density to further expand operating margins
- Continue growth through integrated sales and service approach and cross-selling; utilize incentives, such as commission and awards to drive sales
- In-source performance of industrial, field, and response services



### **Expanded Service Offerings**

- All branches offer parts cleaning and containerized waste services
- Only about two-thirds of branches offer wastewater vacuum service, presenting significant opportunity for further market penetration
  - Adding Vacuum Sales and Service Representatives
- Expanding businesses to be offered in additional branches.
  - Antifreeze Sales & Service Representatives
  - **ESP Specialist**
  - Field Services Representatives
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## Growth Strategies – Environmental Services (cont'd)

- Operate from 91 branches and 14 industrial services facilities servicing 48 states and parts of Canada
- Some opportunities for expansion within the Northeastern and Southeastern U.S.
- Additional acquisition opportunities exist
  - Tuck-in and Bolt-ons
  - Leverage our network and relationships
- Growth plans don't depend on acquisitions; a majority of historic revenue growth has been organic



## Environmental Services Segment Update & Outlook



Increased 47.5% in Q3 2022 from Q3 2021

### Revenue

Organic revenue growth was 29.8% while growth from businesses acquired during the second half of 2021 contributed 5.5 percentage points of growth and revenue from our acquisition of Patriot environmental was responsible for 12.2 percentage points of growth during the Q3 2022.



### Margin

Operating margin percentage was 23.2 % in Q3 2022 compared to 23.9% in Q3 2021

Slight operating margin decrease was driven by higher transportation costs and increased equipment rental costs. Operating margin increased 1.7 percentage points from Q2 2022.



### Outlook

We believe we will continue to generate double-digit revenue growth for the remainder of the year along, unless we experience an economic downturn.

From an operating margin perspective, we expect Q4 2022 operating margin will be roughly flat compared to Q3 2022 due to continued inflationary headwinds.



# Oil Business



## Oil Business Components





- Volumes affected by seasonality (lower in winter months)
- Volume loss is expected during periods of reduction of pay-for-oil (PFO)/increase in charge-for-oil program
- If collections volumes decrease beyond normal seasonality, used oil collection fleet size is adjusted to maintain route efficiency
- Growth opportunity results in increased route efficiency

### Re-Refining

- Nameplate capacity of 75 MM gpy; Base oil capacity of 50 MM gpy; Produces primarily Group II base oil
- Production of top-quality lubricant base oil requires hydrotreating, a process practiced at major refineries that adds significant complexity and capital cost
- Focused on reducing operating costs



### **Product Sales**

- Our re-refinery has been sold-out since inception
- Used oil collected far from re-refinery sold as RFO
- Longer term opportunities to go downstream and sell blended and packaged lubricants



## Oil Business – Managing The Spreads Are Key

- The Oil Business is a Spread Business
- Profitability is dependent on managing the difference between the cost to obtain feedstock and the price at which we sell our oil products
- As the price of crude oil moves, so does the price of the oil products we sell (typically)
  - Lubricating Base Oil
  - RFO
  - Etc.
- We are price takers when selling our oil products
- Managing what we charge or pay for used oil feedstock largely determines our spread
  - We have limited control; markets are very competitive
  - Price for feedstock varies regionally and sometimes even locally
  - Moving from pay-for-oil to charging for oil collection is a slow process

## Oil Business – Structural Changes

- ❖ Prior to 2020 a secondary source of demand for collected used oil was to add the used oil to barges of high sulfur bunker fuel which were aggregated and then sold into the marine fuel market.
  - The used oil made up an insignificant portion of the volume of material in these barges
- ❖ When the IMO 2020 regulation to lower the sulfur content in marine fuels went into effect (in early 2020), the demand for the barges of high sulfur bunker fuel was significantly reduced.
  - The lack of demand for these barges of high sulfur bunker fuel led to the elimination of this as an source of demand for collected used oil.
- ❖ Used oil collectors who don't own re-refining capacity have had to significantly lower the value they offer to generators of used oil due to the reduced demand for the used oil they collect.
- Used oil collectors who own re-refining capacity, such as Crystal Clean, can now acquire used oil feedstock more economically (relative to crude price). This has led to a material improvement in the base oil-to-used oil spread and a significant increase in profitability

## Oil Business Segment Update Q2 2022



Revenue

Increased by 28.9% in Q3 2022 compared to Q3 2021 driven by strong base oil pricing market conditions.



**Re-refinery** 

Base oil production volume was 10.5 MM gallons; compared with 12.5 MM gallons in Q3 2021.

Production was 89% of our 50 million gallons of annualized base oil capacity during Q3 2022.



Base Oil

Base oil netback increased \$1.57/gal compared to Q3 2021 and increased \$0.68/gal compared to Q2 2022.

We sold 10.3 million gallons of base oil during Q3 2022 which was lower compared 11.2 million gallons in Q3 2021.



**Used Oil** 

Our net Pay-For-Oil (PFO) increased \$.30/gallon in Q3 2022 compared to Q3 2021. Our net PFO increased by \$0.09/gallon in Q3 2022 compared to Q2 2022.

Collection

Collection efficiency increased by 2.2% compared to Q3 2021 despite a 11% increase in headcount.

## Oil Business Segment Outlook

- We look to continue to increase our used oil collection volumes and the density of our individual collection routes
- We expect the pressure we've seen to increase our pay-for-oil will begin to subside at some point during Q4. We expect our average PFO for Q4 will be roughly flat compared to Q3 2022.
- Base oil pricing has fallen since the highs reached in Q3. However, we expect pricing to be strong compared to historic standards during the remainder of 2022.
- We expect to have ~15 days of planned downtime during Q4 which will limit production and pressure operating margins during the quarter.
- We expect operating margin to be in the 20% range during Q4 2022.



# Financial



## Financial Highlights & Information



Demonstrated strong revenue growth from 2006 to 2021 sales CAGR of 14%



After new branch developed, target breakeven within 36 months and free cash flow after Year 3



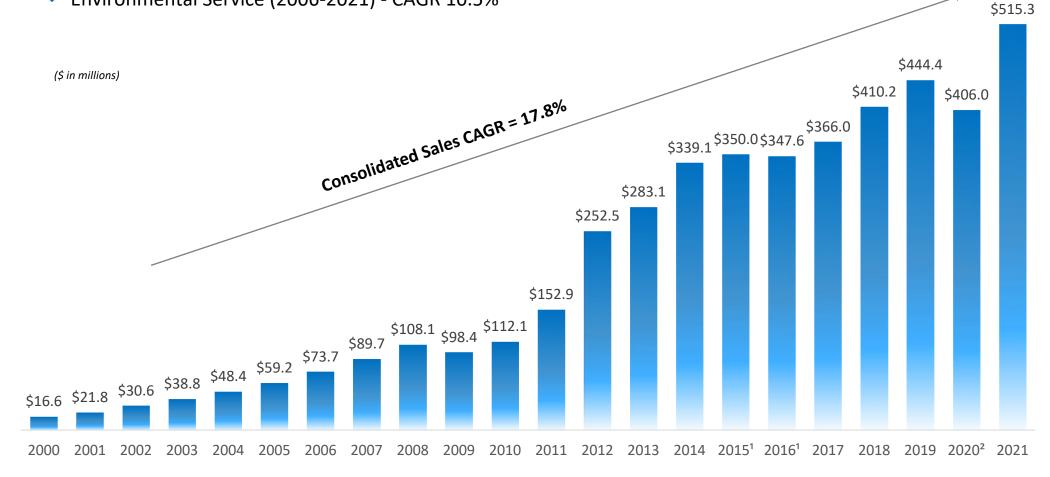
Profitability enhancements over time include leveraging SG&A and other fixed costs and implementing price increases



First 3 quarters consist of 12 weeks; fourth quarter consists of 16 or 17 weeks. Beginning in 2023 we will begin reporting our financial results on a calendar-quarter basis.

## Long History of Strong Revenue Growth

- Oil Business (2006-2021) CAGR 32.9%
- Environmental Service (2006-2021) CAGR 10.5%

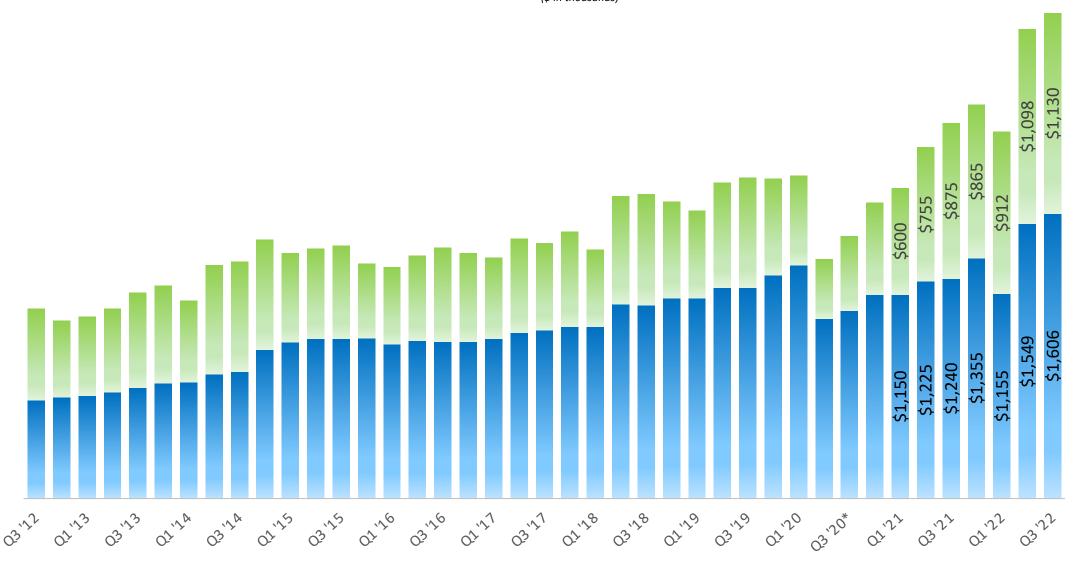


<sup>1)</sup> Revenue negatively impacted by dramatic decline in commodity prices

<sup>(2)</sup> Revenue negatively impacted by COVID-19

## Average Sales Per Working Day

(\$ in thousands)



Total



# Appendix



## EBITDA & Adjusted EBITDA Reconciliation

(\$ in millions)

	FY 2018		FY 2019		FY 2020		FY 2021	
Net Income (loss)	\$	15.0	\$	8.7	\$	11.9	\$	60.9
Interest Expense - net	\$	1.1	\$	0.9	\$	1.3	\$	0.9
Provision for (benefit of) Income Taxes	\$	5.5	\$	3.2	\$	4.8	\$	21.1
Depreciation & Amortization	\$	16.2	\$	18.2	\$	18.2	\$	23.5
EBITDA	\$	37.7	\$	31.1	\$	42.6	\$	106.5
Non-Cash Compensation	\$	4.4	\$	4.0	\$	3.2	\$	5.7
EBITDA + Non-Cash Compensation	\$	42.1	\$	35.1	\$	45.8	\$	112.2
Accrual for legal settlement of class action lawsuit	\$	-	\$	11.3	\$	-	\$	-
Reversal of remaining accrual for legal settlement of class action lawsuit	\$	-	\$	-	\$	(6.5)	\$	<del>-</del>
Severance	\$	0.7	\$	0.8	\$	0.9	\$	0.2
Site Closure Costs	\$	1.0	\$	2.7	\$	0.2	\$	-
Write-down of Assets Held for Sale	\$	-	\$	-	\$	1.4	\$	-
Adoption of ASC 842 lease accounting stan	\$	-	\$	2.2	\$	-	\$	-
Implementation cost of 842	\$	-	\$	0.4	\$	-	\$	-
Cost associated with business acquisition	\$	-	\$	-	\$	-	\$	1.2
Adjusted EBITDA		43.8		52.5		41.8		113.6

## EBITDA & Adjusted EBITDA Reconciliation – Q3 2022

(\$ in millions)

	Q3 2022	
Net Income	\$	23.2
Interest Expense - Net	\$	0.9
Provision for (benefit from) income taxes	\$	8.9
Depreciation & Amortization	\$	8.3
EBITDA	\$	41.3
Non-cash Compensation	\$	1.4
Provision for civil action settlement	\$	0.4
Severance costs	\$	0.4
Adjusted EBITDA	\$	43.5

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