



Investor Presentation  
Q1 2021



# Safe Harbor Statement



All references to the “Company,” “we,” “our,” and “us” refer to Heritage Crystal Clean, Inc., and its subsidiaries.

This release contains forward looking statements that are based upon current management expectations. Generally, the words "aim," "anticipate," "believe," "could," "estimate," "expect," "intend," "may," "plan," "project," "should," "will be," "will continue," "will likely result," "would" and similar expressions identify forward looking statements. These forward looking statements involve known and unknown risks, uncertainties and other important factors that could cause our actual results, performance or achievements or industry results to differ materially from any future results, performance or achievements expressed or implied by these forward looking statements. These risks, uncertainties and other important factors include, among others: developments in the COVID 19 pandemic and the resulting impact on our business and operations, general economic conditions and downturns in the business cycles of automotive repair shops, industrial manufacturing businesses and small businesses in general; increased solvent, fuel and energy costs and volatility, including a drop in the price of crude oil, the selling price of lubricating base oil, solvent, fuel, energy, and commodity costs; our ability to enforce our rights under the FCC Environmental purchase agreement; our ability to pay our debt when due and comply with our debt covenants; our ability to successfully operate our used oil re refinery and to cost effectively collect or purchase used oil or generate operating results; increased market supply or decreased demand for base oil; further consolidation and/or declines in the United States automotive repair and manufacturing industries; the impact of extensive environmental, health and safety and employment laws and regulations on our business; legislative or regulatory requirements or changes adversely affecting our business; competition in the industrial and hazardous waste services industries and from other used oil re refineries; claims and involuntary shutdowns relating to our handling of hazardous substances; the value of our used solvents and oil inventory, which may fluctuate significantly; our ability to expand our non hazardous programs for parts cleaning; our dependency on key employees; our level of indebtedness, which could affect our ability to fulfill our obligations, impede the implementation of our strategy, and expose us to interest rate risk; the impact of legal proceedings and class action litigation on us and our ability to estimate the cash payments we will make under litigation settlements; our ability to effectively manage our network of branch locations; the control of The Heritage Group over the Company; and the risks identified in the Company's Annual Report on Form 10 K filed with the SEC on March 2, 2021. Given these uncertainties, you are cautioned not to place undue reliance on these forward looking statements. We assume no obligation to update or revise them or provide reasons why actual results may differ. The information in this release should be read in light of such risks and in conjunction with the consolidated financial statements and the notes thereto included elsewhere in this release.



# HCCI Introduction



*Protecting the earth's resources by  
helping the business world run cleaner.*

## Vision



## Mission

*To continually drive an employee-  
empowered culture dedicated to  
providing premier, environmentally-  
sustainable solutions for our customers.*





# HCCI Strengths & Opportunities

## Demonstrated Strengths

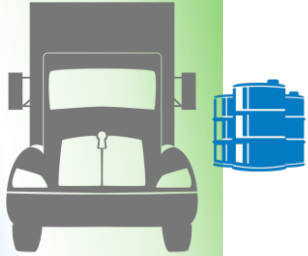
- ◆ Excellent Customer Service
- ◆ Integrated Sales & Service Approach
- ◆ Large Branch Network – 89 Branches
  - Efficient Rollout Model
- ◆ Large and Highly Diverse Customer Base
- ◆ Experienced Management Team

## Numerous Growth Avenues

- ◆ Same-Branch Sales Growth
- ◆ Expanded Service Offerings
- ◆ Geographic Expansion
- ◆ Focused on Pursuing Acquisition Opportunities

# HCCI Business Segments

## Environmental Services



- ◆ Primary Services: parts cleaning, drummed waste, vacuum services
- ◆ Provider of industrial and hazardous waste services to small and mid-sized customers
  - Focus on small-to medium sized industrial businesses (e.g. manufacturers, industrial service providers, etc.) and vehicle maintenance providers (e.g., car dealerships and automotive repair shops)
- ◆ Parts Cleaning Services:
  - 2nd largest full-service provider in the U.S.
  - Reduce the volume of hazardous waste generated and associated regulatory burden for our customers
  - Strong recurring revenue business with substantial majority of revenues under automatically renewing service contracts
- ◆ Customers outsource their parts cleaning service needs and the disposal of containerized waste to HCCI; allows them to focus on their core business

## Oil Business



- ◆ Includes used oil collection, oil filter disposal, RFO sales, re-refining and the sale of base oil and related by-products
- ◆ Complementary to Environmental Services segment; leverages branch infrastructure
- ◆ 2<sup>nd</sup> largest used oil collector and re-refiner in North America
- ◆ Integrated business from used oil collection to marketing and sale of re-refined base oil
- ◆ Annual base oil capacity of 49 million gallons

# Environmental, Social & Governance



## Environmental

- ◆ Our goal is to be an environmentally responsible member of the communities we operate in
- ◆ Through the various service offers, we provide our customers several ways to preserve and reuse natural resources



## Social

- ◆ We strive to provide a safe, rewarding and developmental workplace
- ◆ We aim to positively impact the community via various forms of outreach and philanthropic activities



## Governance

- ◆ We strive to operate our business with a high ethical standard and the utmost integrity
- ◆ HCCI accepted the Board Challenge to hire a Black Director during 2020
- ◆ Met The Board Challenge as Tony Chase joined our board of directors during Q1 2021

# Environmental Highlights Preserving Natural Resources



## Oil

**44.4M**

**Gallons**

Re-Refined base oil produced

**21.4M**

**Gallons**

Other recycled oil products and by-products produced from used oil



## Parts Cleaning Solvent

**2.7M**

**Gallons**

Used solvent processed

**2.3M**

**Gallons**

Recycled solvent produced

**521K**

**Gallons**

Solvent reused as a manufacturing ingredient



## Wastewater

**52.8M**

**Gallons**

Treatment of wastewater



## Antifreeze

**3.7M**

**Gallons**

Spent antifreeze collected

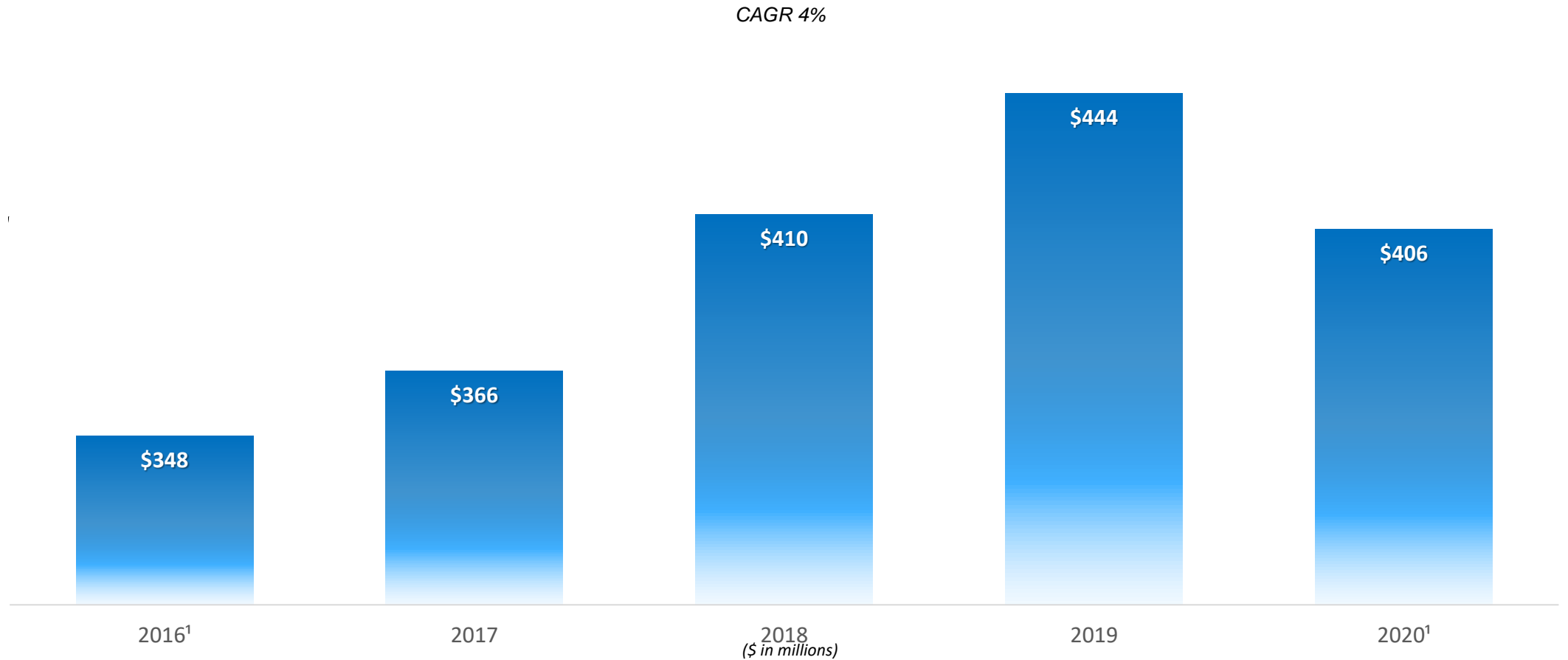
**3.7M**

**Gallons**

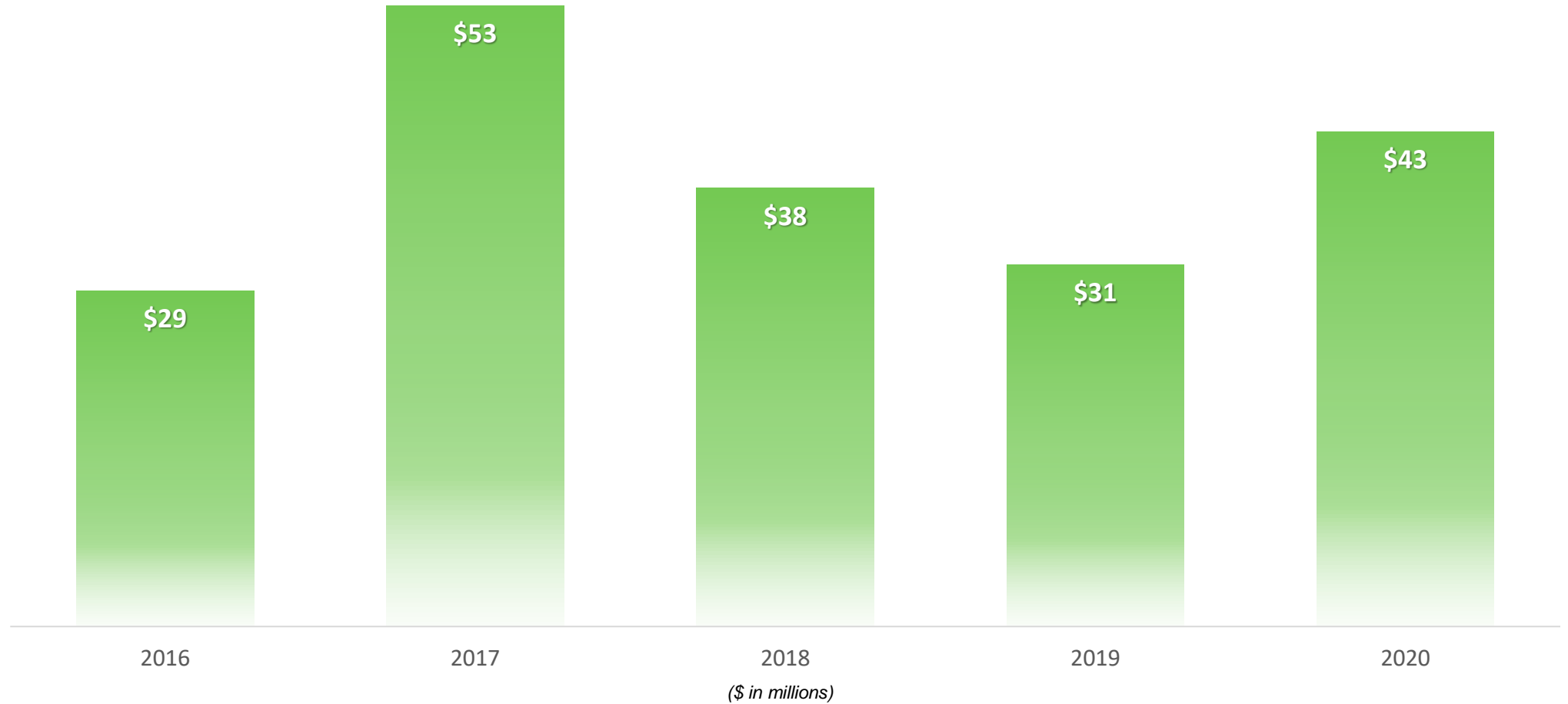
Remanufactured antifreeze produced



# Historical Sales Growth



# EBITDA Trend

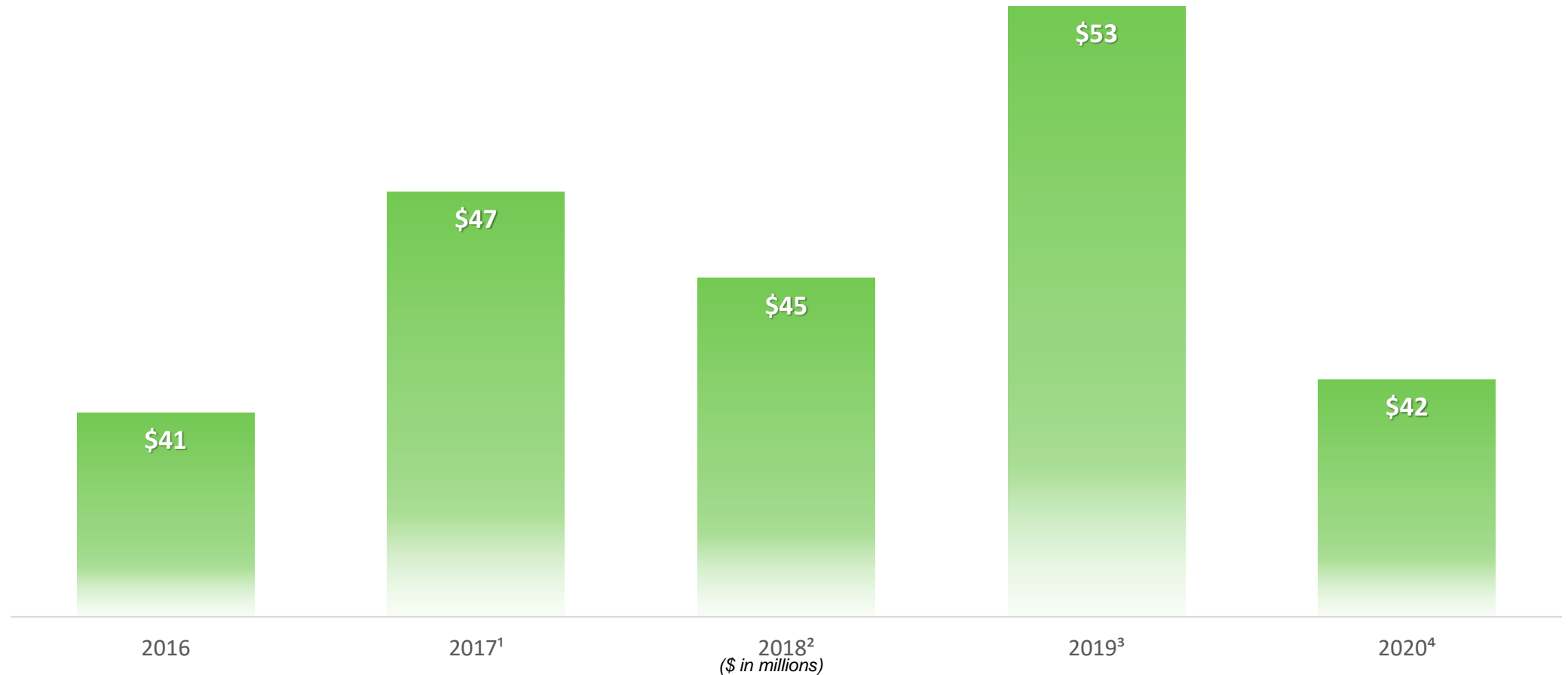


**Note – All years exclude non-cash compensation**

There is a reconciliation between Net Income and EBITDA and the end of this presentation

# Adjusted EBITDA Trend

CAGR = .6%



(1)- Includes add-backs for Legal Fees (\$0.7MM), severance (\$1.2MM) and site closure costs (\$0.6MM)

(2)- Includes add-backs for severance (\$0.7MM), and site closure costs (\$1.0MM)

(3)- Includes add-backs for a lawsuit settlement (\$11.0MM), severance (\$0.8MM), site closure costs (\$2.7MM), lease accounting standard (\$2.2MM) and 842 implementation costs (\$.04MM)

(4)- Includes reversal of lawsuit settlement loss (\$6.5MM), add-backs for impairment charges (\$1.4MM) severance (\$0.9MM), site closure costs (\$0.20),

Note – All years exclude non-cash compensation  
There is a reconciliation between Net Income and AEBITDA and the end of this presentation

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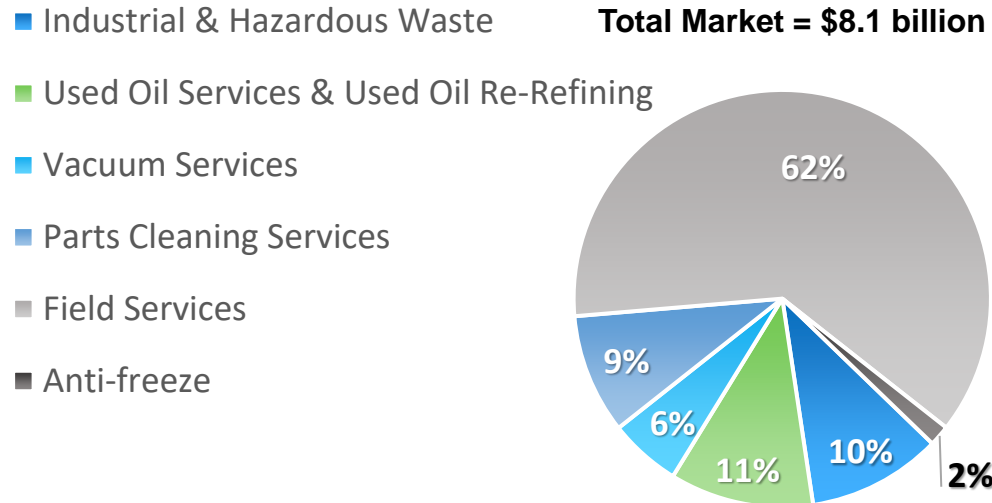


# Industry



# Large, Attractive Market

## Market Addressed by HCCI<sup>(1)</sup>

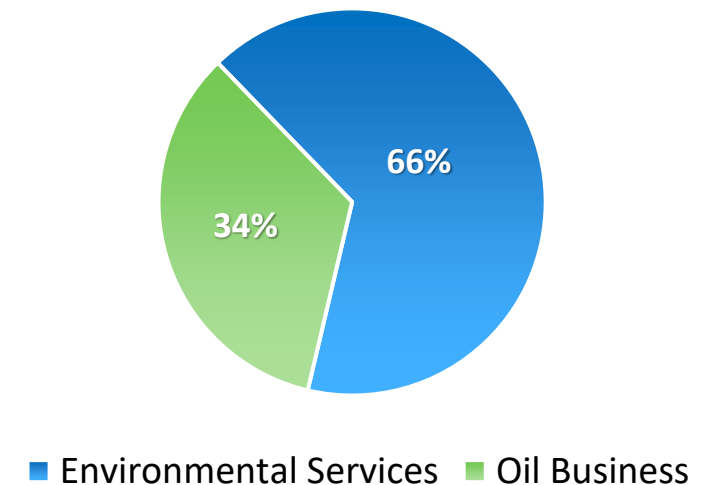


## Key Characteristics

- ◆ Approximately 810,000 establishments in the U.S. engaged in manufacturing or vehicle maintenance <sup>(2)</sup>
- ◆ Establishments need to remove grease and dirt from parts with industrial cleaning solutions
- ◆ Establishments generate used oil, waste paint, etc. which cannot be poured down the drain
- ◆ For small- and medium-sized generators, it is far more cost-effective to outsource to HCCI than manage themselves

## HCCI Revenue by Segment

Q1 2021 Total Revenue = **\$105.4 Million**



(1) Source: Management estimates. (2) Source: U.S. Census Bureau 2017.



# Competitive Landscape

## Highly fragmented

- ◆ Competitors typically include smaller regional firms or companies operating in a single city

## Significant barriers to entry

- ◆ Route density is needed before profitability can be achieved
- ◆ Significant capital is required to provide parts cleaning equipment for customer use
- ◆ A used oil re-refining plant of significant scale can cost \$100 million or more to build
- ◆ Obtaining permits for transportation and operating sites is time consuming and expensive
- ◆ Extensive branch service and supporting transportation network is costly and may take a long time to develop

**Clean Harbors/ Safety-Kleen is a competitor in parts cleaning, containerized waste management, used oil collection & re-refining, vacuum truck services, antifreeze recycling and field services businesses**

- ◆ HCCI believes that it competes favorably based on customer service and a broad service offering, and HCCI can depend on the depth of experience of its management team



# Environmental Services



# Environmental Services Offer

- ◆ Majority of Revenue from Three Businesses

- Parts Cleaning
- Containerized Waste
- Vacuum Services

- ◆ Expanding Businesses

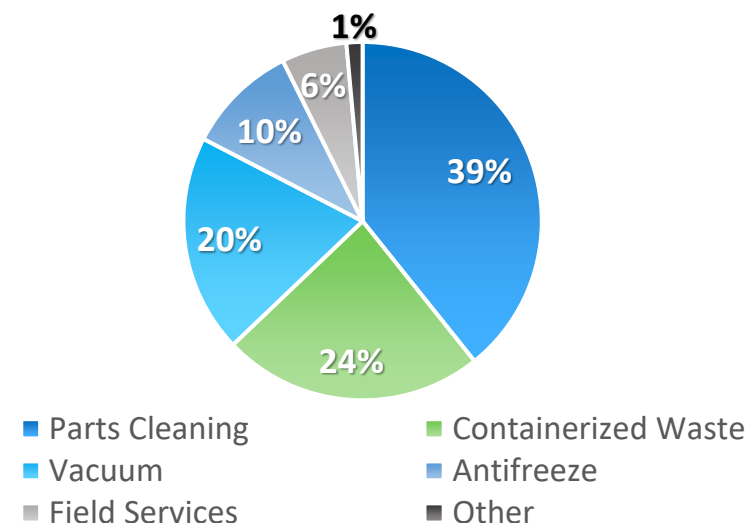
- Antifreeze
- Field Services

- ◆ ES Businesses Leverage

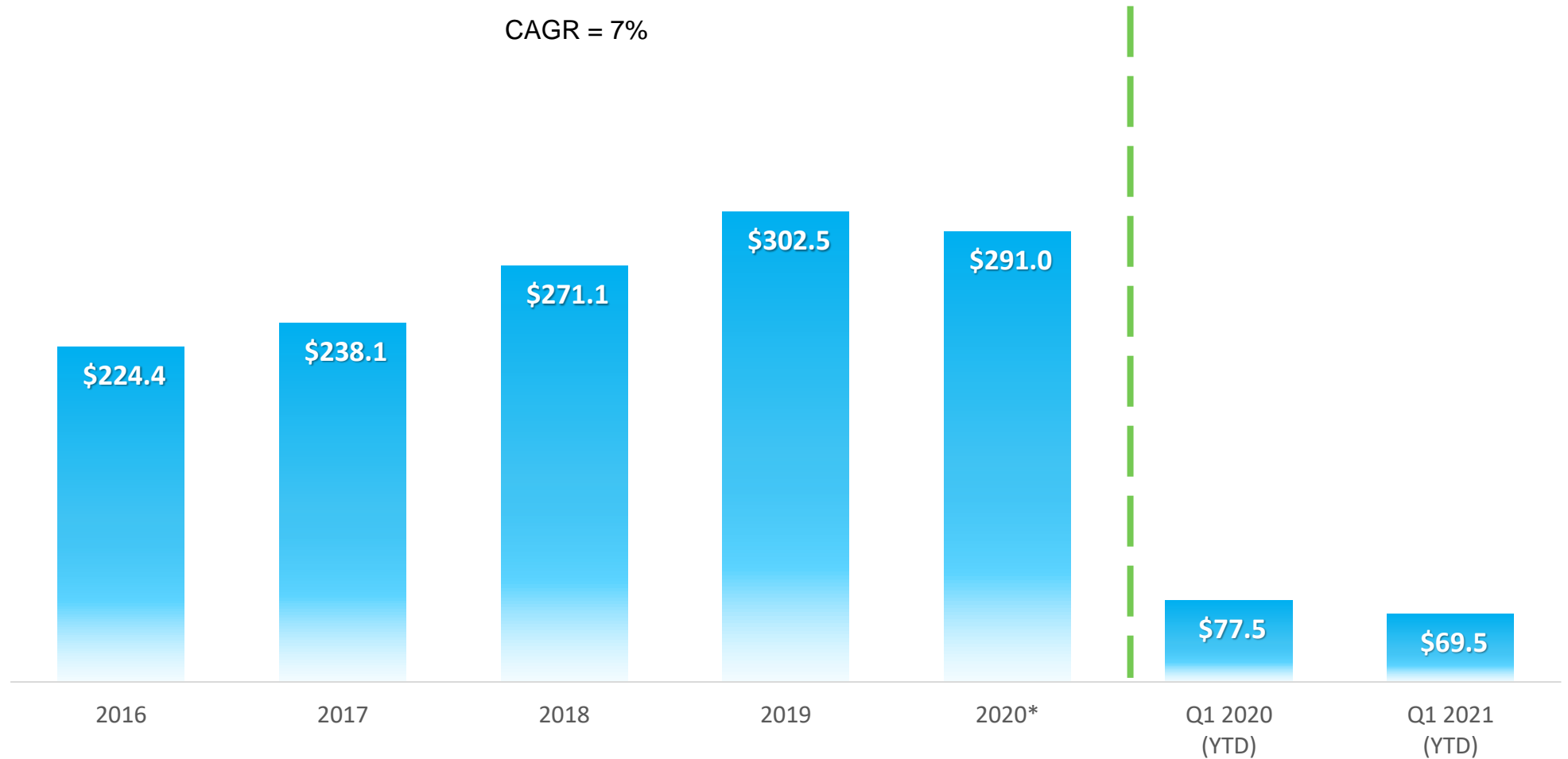
- Common customer set
- Facilities (i.e. branches)
- Branch management

## HCCI Environmental Services Revenue

**Q1 2021**  
**\$69.5 million**

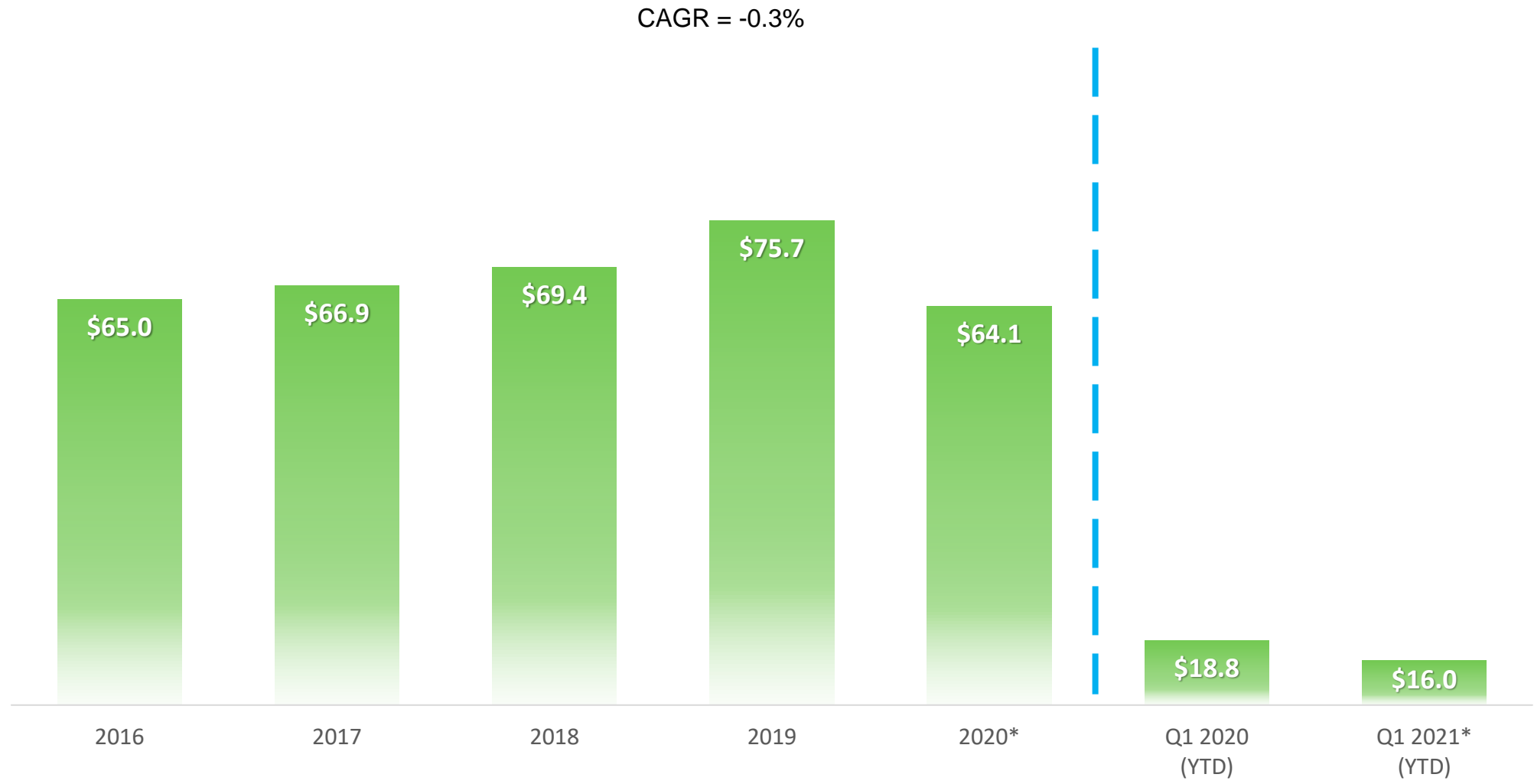


# Environmental Services Sales Growth



\* Results negatively impacted by COVID-19

# Environmental Services Operating Margin



\* Results negatively impacted by COVID-19



# Parts Cleaning Service Offer

- ◆ Provide customers the ability to remove oil, dirt, grease and other contaminants from parts
- ◆ Differentiators
  - Aqueous parts cleaning
    - Patented equipment technology
    - Proprietary chemistry formulations
  - Reuse & non-Hazardous program
- ◆ Automatically renewing service agreements
- ◆ Strong revenue growth for almost two decades



# Containerized Waste & Vacuum Service Offer

## ◆ Containerized Waste Service

- Manage hazardous and industrial waste
- Full Service
  - Waste profiling, analysis and regulatory support
  - Loading & labeling of containers
  - Provide proper shipping documentation
- Peace of mind



## ◆ Vacuum Service

- Remove and dispose of non-hazardous waste liquid and solid-liquid mixtures
- Capabilities to service small & large volume customers
- Wastewater treatment capabilities in some markets
- Peace of mind

# Expanding Businesses

- ◆ Antifreeze
  - Complete closed-loop antifreeze service
    - Remove waste antifreeze
    - Recycle waste via distillation process
    - Create re-manufactured product using high quality inhibitors/additives
  - Light Duty
    - Conventional Plus HD Green
    - Global Extended Life LD (OAT)
    - Dex Cool Extended Life (OAT)
  - Heavy Duty
    - Conventional Plus HD Green
    - Global MAX Extended Life HD (OAT)
    - Global POWER Extended Life (NOAT)
  - Heat Transfer Fluids
  - Windshield Wiper Fluid
  - Market approach
    - Dedicated route sales & service reps in some markets
    - Add-on service for existing parts cleaning/waste drum service reps in other markets



# Expanding Businesses (cont.)

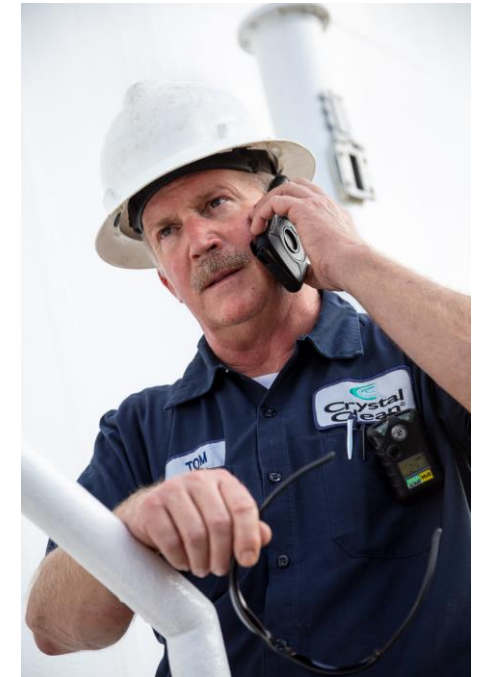
## ◆ ESP



- Offered to potential customers on the large-end of our target market
- Provide sole-source environmental program covering all environmental activities at target companies
- Leverage several services lines simultaneously which drives:
  - Greater average revenue per customer – AND-
  - Improved margins
- Currently offered in ~25% of HCC branches

## ◆ Field Services

- Types of services offered
  - Tank cleaning
  - Lab Packs
  - Remediation
- Asset light – Primarily use subcontractors to perform service work
- Focused on existing HCC customers



# Customers and Operations

## Customers & Value Proposition

- ◆ Large and highly diversified base
  - Conducted over 275,000 machine service calls in 2020
  - During 2020, top ten Environmental Services customers represented 6% of total revenue
- ◆ Focus on small to medium-sized waste generators
  - Model structured for successful cross-selling of additional services
  - Of the size and scale where internal capabilities not effective or cost efficient
  - Generally, less price sensitive than larger customers
  - Services reduce regulatory burden
  - Allow customers to focus on their business

## Operations

- ◆ Route-based economic model
  - Route density is a significant profit driver
- ◆ The same HCCI representative provides both sales and service functions for each customer
  - Entrenched relationships with customers
  - Highly incentivized to provide excellent customer service and cross-sell additional products/services
- ◆ Cost efficient branch model
  - Operate a network of 89 branches; 4 hubs located in Indianapolis, Shreveport, Philadelphia, Atlanta
  - Consolidation of administrative and other functions that are not critical to sales/service



# Growth Strategies – Environmental Services



## Same-Branch Sales Growth

- ◆ Adding Branch Sales Managers
- ◆ Obtain new customers in existing markets
- ◆ Cross-sell multiple services to existing customers
- ◆ Increase route density to further expand operating margins
- ◆ Continue growth through integrated sales and service approach and cross-selling; utilize incentives, such as commission and awards to drive sales

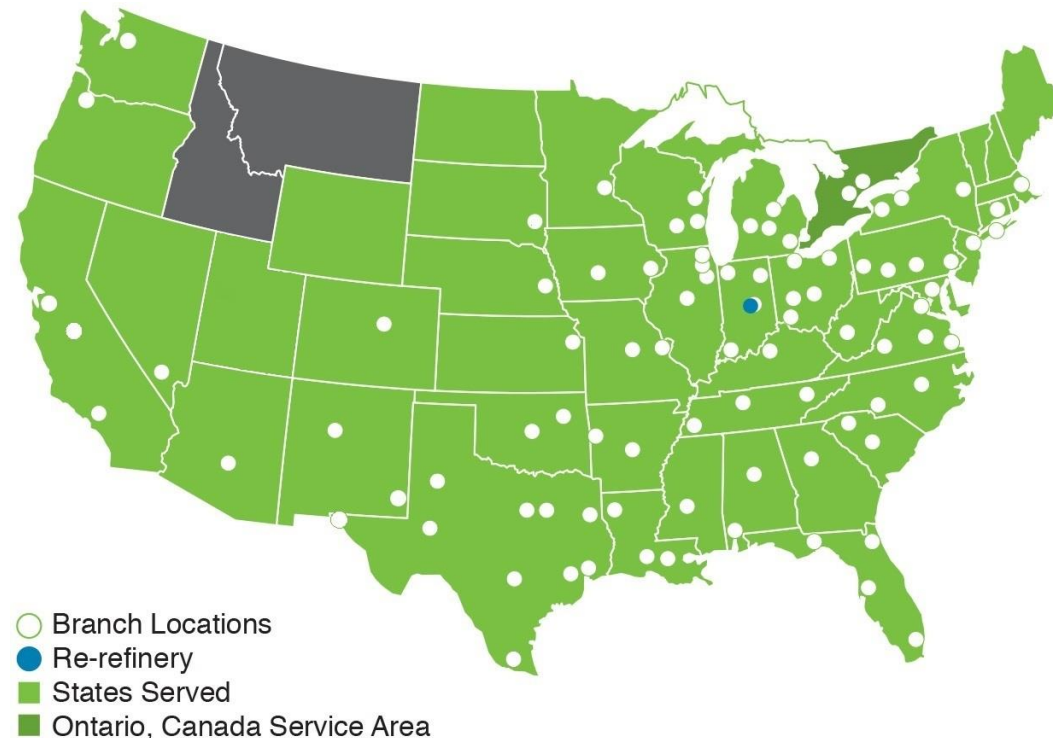


## Expanded Service Offerings

- ◆ All branches offer parts cleaning and containerized waste services
- ◆ Only about two-thirds of branches offer vacuum truck services, presenting significant opportunity for further market penetration
  - Adding Vacuum Sales and Service Representatives
- ◆ Expanding businesses to be offered in additional branches.
  - Antifreeze Sales & Service Representatives
  - ESP Specialist
  - Field Services Representatives

# Growth Strategies – Environmental Services (cont'd)

- ◆ Operate from 89 branches servicing 46 states and parts of Canada
- ◆ Some opportunities for expansion within the Northeastern and Southeastern U.S.
- ◆ Larger opportunities exist in Western U.S. and Eastern Canada.
- ◆ Additional acquisition opportunities exist
  - Tuck-in and Bolt-ons
  - Leverage our network and relationships
- ◆ Growth plans don't depend on acquisitions; more than 90% of historic revenue growth before FCCE acquisition was organic



# Environmental Services Segment Update Q1 2021



## Revenue

Revenue – Decline of 10.3% from Q1 2020 to Q1 2021 due to a large field services project in Q1 2020 and the impact of Covid-19 pandemic. Excluding the impact of the large field services project the revenue decline was only 3.1%.



## Margin

Operating margin percentage was 23.0% in Q1 2021 compared to 24.2% in Q1 2020

Operating margin decrease was driven by the extreme winter weather conditions in southern U.S. and the impact of the Covid-19 pandemic which led to reduced leverage of semi-fixed costs such as labor. Higher disposal costs also drove down margins



## Outlook

During Q2 2021 we expect to far outpace Q2 2020 revenue and we expect to show growth compared to Q2 2019 as well. From an operating margin standpoint we expect to show sequential increases through the remainder of FY 2021 and we expect to exit the year at or near 27%.



# Oil Business





# Oil Business Components

## ◆ Used Oil Collection



- Volumes affected by seasonality (lower in winter months)
- Volume loss is expected during periods of reduction of pay-for-oil (PFO)/increase in charge-for-oil program
- If collections volumes decrease beyond normal seasonality, used oil collection fleet size is adjusted to maintain route efficiency
- Growth opportunity – results in increased route efficiency

## ◆ Re-Refining

- Nameplate capacity of 75 MM gpy; Base oil capacity of 49 MM gpy; Produces primarily Group II base oil
- Production of top-quality lubricant base oil requires hydrotreating, a process practiced at major refineries that adds significant complexity and capital cost
- Focused on reducing operating costs



## ◆ Product Sales

- Our re-refinery has been sold-out since inception
- Used oil collected far from re-refinery sold as RFO
- Longer term opportunities to go downstream and sell blended and packaged lubricants



# Oil Business – Managing The Spreads Are Key

- ◆ The Oil Business is a Spread Business
- ◆ Profitability is dependent on managing the difference between the cost to obtain feedstock and the price at which we sell our oil products
- ◆ As the price of crude oil moves, so does the price of the oil products we sell (typically)
  - Lubricating Base Oil
  - RFO
  - Etc.
- ◆ We are price takers when selling our oil products
- ◆ Managing what we charge or pay for used oil feedstock largely determines our spread
  - We have limited control; markets are very competitive
  - Price for feedstock varies regionally and sometimes even locally
  - Moving from pay-for-oil to charging for oil collection is a slow process



# Oil Business Segment Update Q1 2021



## Revenue

Revenue increased by 20.5% compared to Q1 2020

Increased in base oil sales volume of 1.2 million gallons and increased base oil netback of \$0.16/gal compared to Q1 2020.



## Re-refinery

Production volume was 12.1 MM gallons; compared with 10.8 MM gallons in Q1 2020

Production was 107.8% of our annualized base oil capacity during Q1 2021



## Base Oil

Base oil netback increased \$0.16/gal compared to Q1 2020 and \$0.54/gal compared to Q4 2020

Early in Q2 2021, base oil pricing continued to improve due to tighter supply as the result of harsh winter weather in the gulf coast and low distillate production at crude oil refineries.



## Used Oil Collection

Charge-For-Oil (CFO) increased by \$0.18/gal during Q1 compared to Q1 2020

Route collection efficiency increased by 6.4% during Q1 compared to Q1 2020.

# Oil Business Segment Outlook – Q2 2021

- ◆ Demand for distillate fuel (e.g. jet fuel, gasoline, etc.) remains below pre-pandemic levels and full capacity had not yet been restored at some facilities shut down by extreme winter weather
- ◆ We believe we base oil pricing will continue to improve
  - Spot prices for Group II low viscosity products was up over \$1.00/gal in mid-Q2 compared to the average spot price during Q1 2021
- ◆ If we continue to operate the re-refinery efficiently and avoid unplanned down time we expect record profitability for Q2 2021
  - Greater than 20% operating margin for Q2 2021



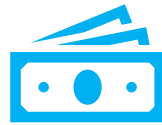
# Financial



# Financial Highlights & Information



**Demonstrated strong revenue growth from 2006 to 2020 sales CAGR of 13%**



**After new branch developed, target breakeven within 36 months and free cash flow after Year 3**



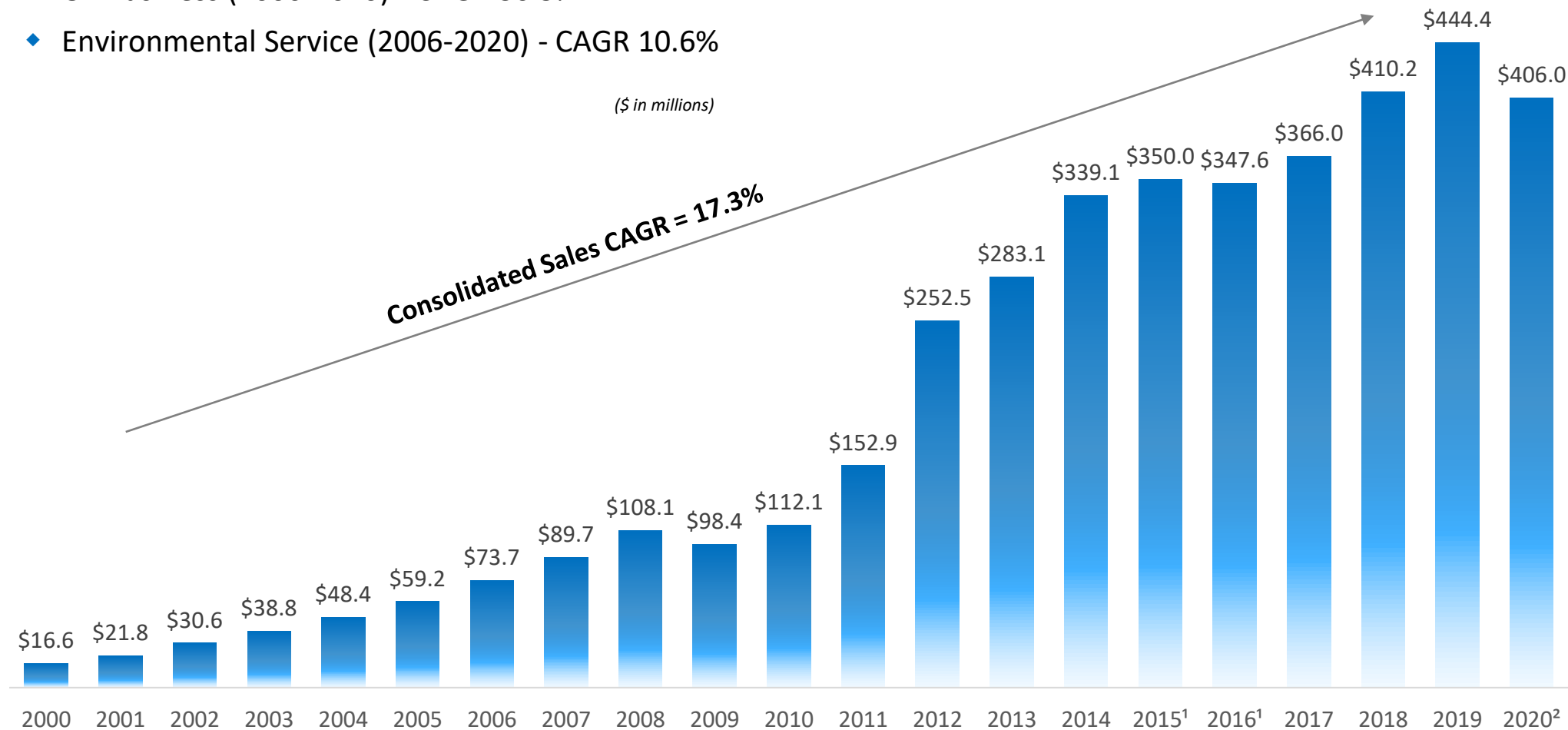
**Profitability enhancements over time include leveraging SG&A and other fixed costs and implementing price increases**



**First 3 quarters consist of 12 weeks; fourth quarter consists of 16 or 17 weeks**

# Long History of Strong Revenue Growth

- ◆ Oil Business (2006-2020) - CAGR 30.5%
- ◆ Environmental Service (2006-2020) - CAGR 10.6%

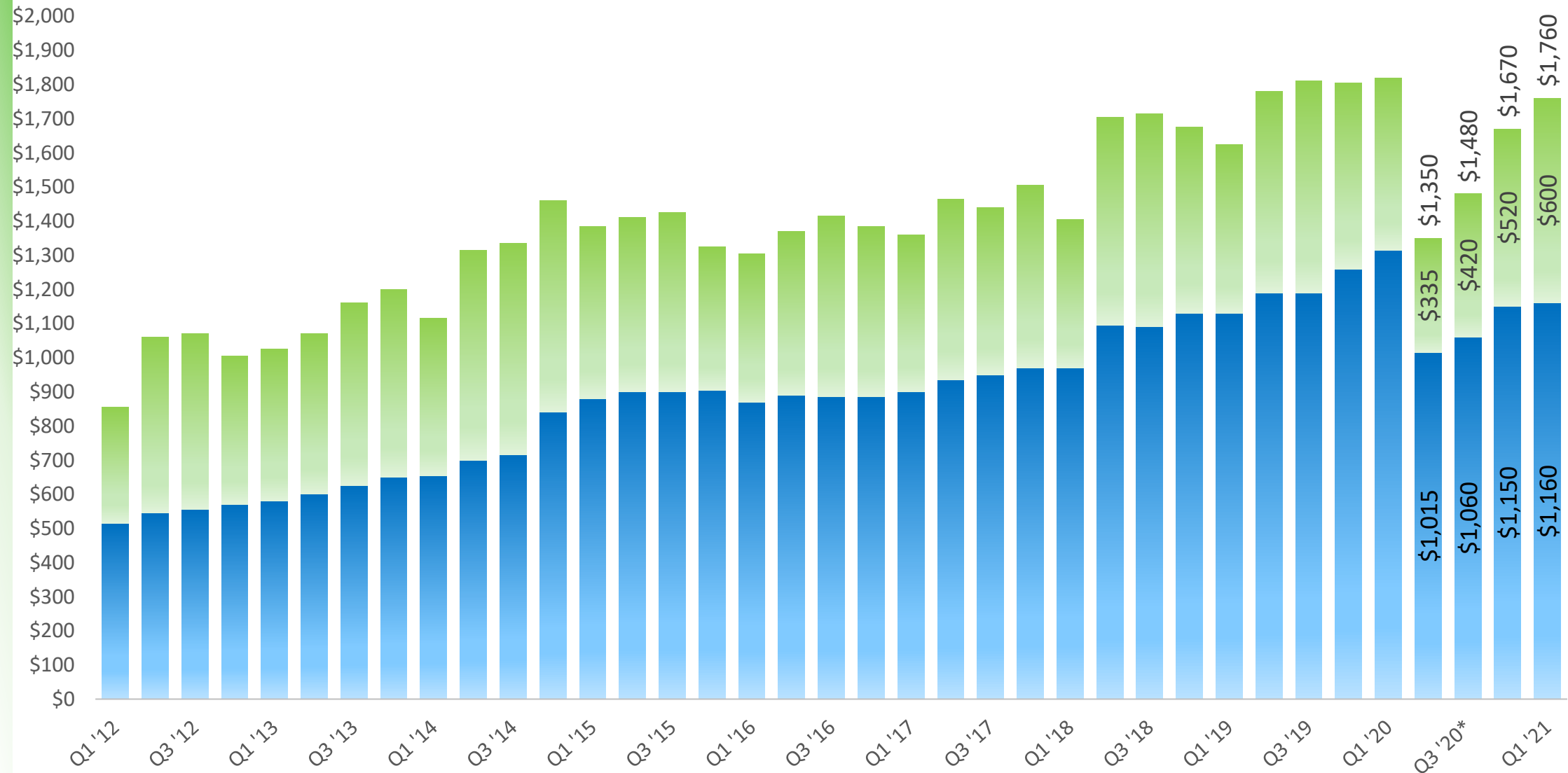


(1) Revenue negatively impacted by dramatic decline in commodity prices

(2) Revenue negatively impacted by COVID-19

# Average Sales Per Working Day

(\$ in thousands)



\* Results negatively impacted by COVID-19

Environmental Services Oil Business

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# Appendix



# EBITDA & Adjusted EBITDA Reconciliation

(\$ in millions)

	FY 2017	FY 2018	FY 2019	FY 2020
Net Income (loss)	\$ 28.4	\$ 15.0	\$ 8.7	\$ 11.9
Interest Expense - net	\$ 1.1	\$ 1.1	\$ 0.9	\$ 1.3
Provision for (benefit of) Income Taxes	\$ 5.9	\$ 5.5	\$ 3.2	\$ 4.8
Depreciation & Amortization	\$ 18.0	\$ 16.2	\$ 18.2	\$ 18.2
EBITDA	\$ 53.4	\$ 37.7	\$ 31.1	\$ 42.6
Non-Cash Compensation	\$ 3.0	\$ 4.4	\$ 4.0	\$ 3.2
EBITDA + Non-Cash Compensation	\$ 56.4	\$ 42.1	\$ 35.1	\$ 45.8
Legal Fees	\$ 0.7	\$ -	\$ 11.3	\$ -
Fines & Restitution	\$ -	\$ -	\$ -	\$ -
Inventory write down	\$ -	\$ -	\$ -	\$ -
Severance	\$ 1.2	\$ 0.7	\$ 0.8	\$ 0.9
Gain on Sale of Property	\$ (3.1)	\$ -	\$ -	\$ -
Gain from Arbitration award and FCC Settlement	\$ (8.7)	\$ -	\$ -	\$ (6.5)
Site Closure Costs	\$ 0.6	\$ 1.0	\$ 2.7	\$ 0.2
Impairment of Goodwill	\$ -	\$ -	\$ -	\$ 1.4
Adoption of ASC 842 lease accounting s	\$ -	\$ -	\$ 2.2	\$ -
Implementation cost of 842	\$ -	\$ -	\$ 0.4	\$ -
<b>Adjusted EBITDA</b>	<b>47.2</b>	<b>43.8</b>	<b>52.5</b>	<b>41.8</b>

# EBITDA & Adjusted EBITDA Reconciliation – Q1 2021

*(\$ in millions)*

	Q1 2021
Net Income	\$ 9.2
Interest Expense - Net	\$ 0.3
Provision for (benefit from) income taxes	\$ 3.2
Depreciation & Amortization	<u>\$ 3.8</u>
EBITDA	\$ 16.5
Non-cash Compensation	\$ 1.2
Adjusted EBITDA	<u>\$ 17.7</u>

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